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East Avenue Development, LLC adds Hampton by Hilton Moab and Holiday Inn Express & Suites Moab to their expanding portfolio in the Mountain West Region

MOAB, UT– APRIL 26, 2021 – East Avenue Development, LLC is delighted to announce the acquisition of two properties in Moab, Utah. Upon this acquisition, East Avenue has selected Vista Host Hotel Management to manage the Hampton by Hilton Moab and Holiday Inn Express & Suites by IHG Moab. East Avenue approaches every project with the same purpose in mind: creating value for all parties. They strive to create experiences for families and friends that make lifelong memories. Vista Host is proud to once again partner with East Avenue in the Moab Market. The leadership team is excited to continue their industry-leading approach to hospitality management and core commitment to providing legendary service in Grand County.

Justin Mabey, Founder, and Co-Owner of East Avenue, said, “East Avenue is excited to grow our presence in a city and area that we love. We are grateful for the remarkable properties and the strong teams currently in place. We look forward to creating exceptional experiences and moments that will be unforgettable for all our guests. We will continue to build upon our strategy to own and operate hotels at the entrances to National Parks and other destinations to provide unmatched service and experiences to people worldwide. 2020 was a difficult year for everyone with the pandemic; however, one of the positives that came from it is spending more time in nature. As you visit Moab, we look forward to being an integral part of your adventure.”

“We are pleased to welcome these two exceptional hotels and their associates into our management portfolio. We are excited to have four hotels under our management direction in Moab, including the all-suites, Homewood Suites by Hilton, and the retro motor hotel, Expedition Lodge. Both are offering a full hot complimentary breakfast and located in the Moab city center”, stated Evan Studer, CEO of Vista Host.

The 79 room Hampton by Hilton is located on Highway 191 and underwent a complete renovation at the end of 2019. The property is within walking distance of downtown Moab, the Moab Food Truck Park, nearby restaurants and shopping. Featuring an outdoor pool and gathering area, the Hampton by Hilton is bound to become the basecamp for all your outdoor adventures. To emphasize our commitment to the health and safety of guests, the property is participating in the [Hilton CleanStay Program](#) with Lysol Protection to deliver an industry-defining standard of cleanliness and disinfection.

The Holiday Inn Express & Suites by IHG is located 15 miles from Canyonlands Field Airport and minutes from downtown Moab. The 119 room property includes conference and meeting space accommodating up to 50 attendees, an expansive outdoor pool area with gas-controlled BBQ grills, and private seating areas. Additionally, the hotel offers a substantial paved parking area for oversized vehicles and tour buses. As a part of the IHG portfolio, this property has a long standing commitment to rigorous cleaning procedures and is a part of the [IHG Way of Clean Program](#).

To promote Moab’s best kept secret, East Avenue and Vista Host created the Winter in Moab program to promote travel to Moab during the magical winter season. Through this partnership, guests can make reservations at

promotional rates and unlock untapped experiences with our local partners. Explore Moab's outdoor wonderland and take in the 2000 sandstone arches of Arches National Park, the magnificent views of Canyonlands National Park, raft the Colorado River, or take a jeep ride on Hell's Revenge. Unleash your inner wanderer by joining this premier club and discover Moab like a local. To join Winter in Moab visit www.winterinmoab.com.

For more information or to make a reservation, please email winterinmoab@vistahost.net or call (731) 415-5243.

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About Hampton by Hilton

As the number one ranked lodging franchise for the last 12 years, according to Entrepreneur®, [Hampton by Hilton](http://www.hampton.com) – including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton – serves quality-driven and value-conscious travelers at more than 2,660 properties in 31 countries and territories around the globe. The brand continues to lead its segment by providing guests with high-quality, thoughtfully designed accommodations and amenities, such as modern and spacious rooms, complimentary WiFi and free hot breakfast. Hampton by Hilton team members are committed to delivering exceptionally friendly and authentic service all backed by the 100% Hampton Guarantee™. [Hilton Honors](http://www.hilton.com) members who book directly through preferred Hilton channels have access to instant benefits. For more information about Hampton by Hilton, visit www.hampton.com or newsroom.hilton.com/hampton, and connect on [Facebook](https://www.facebook.com/hampton), [Instagram](https://www.instagram.com/hampton) and [Twitter](https://twitter.com/hampton).

About Holiday Inn Express & Suites by IHG®

Holiday Inn Express & Suites® hotels are modern hotels for value-oriented travelers. Fresh, clean and uncomplicated, Holiday Inn Express & Suites hotels offer competitive rates for both business and leisure travelers. Guests Stay Smart® at Holiday Inn Express & Suites hotels where they enjoy a complimentary hot Express Start® Breakfast with new healthier offerings and free high-speed Internet access. For more information about Holiday Inn Express & Suites hotels or to book reservations, visit www.holidayinnexpress.com. Find us on Twitter www.twitter.com/hiexpress, Facebook <http://www.Facebook.com/holidayinnexpress> and Instagram www.instagram.com/holidayinnexpress.

About Vista Host Hotel Management

Vista Host Hotel Management is an industry leading Management Company founded in 1977 by Michael V. Harrell. Over the past 40 years, Vista Host Hotel Management has managed a wide array of brands including focus service, all-suite, mid-scale full service, convention, and resort hotels. Vista Host's operational strength flows from our focus on five primary areas: a strong commitment to providing legendary service, engaged leadership in our revenue management and sales efforts; a comprehensive sales training program, optimum efficiency in labor and operation costs; and a keen focus on talent development through award winning programs such as our MIT (Manager in Training) program to ensure we are constantly positioned to integrate new projects. For more information on Vista Host, visit www.vistahost.com or connect with us on LinkedIn, <https://www.linkedin.com/company/vista-host>.



