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Vista Host Announces New Logo Highlighting Hotel Development and Management



Houston, TX— Jun 30 2015 — Today Vista Host announced immediate availability of a fresh new logo, enabling partners and associates to embrace the company’s spirit of forward thinking hospitality.

“This logo is a bold statement indicating that, while we are proud of our 37 years of success in this industry, we are continuously focused on the horizon,” said Michael V. Harrell, Founder and CEO of Vista Host.

As proof of this focus on the horizon, and having already opened 3 hotels thus far this year, Vista Host has 3 more hotels opening in 2015, as well as 13 additional properties in various stages of construction and development.

“The cornerstone of our culture is our intense focus on being better today than we were yesterday, and this new logo shall serve as a daily reminder of this pursuit,” said Joe Viglietta, Chief Operating Officer.

In addition to this logo announcement, Vista Host will launch its updated website in mid-July of this year.

Founded in 1977, Vista Host is a proven hospitality industry leader, currently operating 26 Hilton and Marriott hotels. The company offers vast expertise in areas of hotel development, revenue management, legendary service, labor effectiveness, accounting, and driving profit for our partners.

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For more information on Vista Host

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