



## FOR IMMEDIATE RELEASE

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### **Vista Host Launches New Website for Hampton Inn Portsmouth**

**HOUSTON, TX — March 24, 2005** — Vista Host, a Houston-based management company for upscale limited feature hotel properties, launched the website this week for the Hampton Inn Portsmouth New Hampshire. The hotel is a member of the Hilton family and offers 126 well-appointed guest rooms as well as complimentary high-speed Internet access throughout the property.

The website address is <http://www.hamptoninnportsmouth.com> and is live on the world-wide-web.

“When we did our annual strategic planning recently, one area of opportunity that came up was to have a personalized website for the hotel. With more and more guests using the Internet to shop for lodging accommodations we wanted to increase our visibility on the Internet,” remarked Shaun McEachern, General Manager.

The website for the Hampton Inn Portsmouth contains information about the amenities of the hotel as well as regional points of interest, businesses, leisure activities, and restaurants. Guests that book from [www.hamptoninnportsmouth.com](http://www.hamptoninnportsmouth.com) will be re-directed to the Hilton branded website for Hampton Inn’s where the best rate guarantee can be obtained. In addition to guaranteeing the lowest rate available from any Internet site, the new website assures travelers that they will earn their valuable HHonors points and miles. HHonors is Hilton’s industry leading guest loyalty program that earns complimentary stays throughout the Hilton network and miles in your personal airline program.

Ms. McEachern also stated, “With so many Internet sites out there we felt it was important to have an official site that accurately reflects the charm and character of the Hampton Inn Portsmouth. We are excited to launch this site as a compliment to our Hampton brand site at [www.hamptoninn.com](http://www.hamptoninn.com).”

Featured on the web site are press releases, area information, special packages, and contact data about the management company, Vista Host.

#### **About the Hampton Inn Portsmouth**

The Hampton Inn Portsmouth has an effective mix of bed types ranging from executive king rooms to family double rooms. A daily complimentary On the House hot breakfast is offered as is Hampton’s signature On the Go Breakfast Bags. Complimentary high-speed Internet is available wirelessly throughout the hotel. For the business traveler a business center and shuttle service to local companies is also complimentary. When you are ready to relax the hotel offers

an on-site fitness center, an indoor pool, and passes to a local gym. The Hampton Inn Portsmouth participates in all Hilton programs and promotions especially the renowned HHonors program.

**About Vista Host**

Founded in 1977 by Michael Harrell, Vista Host is a nationally recognized management company committed to achieving superior results in operating hotels from their ability to blend the science of hotel management with the art of hospitality. Vista Host serves owners and investors of upscale limited feature brands such as Hampton Inn, Hampton Inn & Suites, Homewood Suites, Marriott Residence Inn, Fairfield Inn & Suites by Marriott, Hawthorn Suites, AmeriSuites, Holiday Inn Express, and Comfort Suites. Visit [www.vistahost.com](http://www.vistahost.com) for additional information and contacts.

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