

FINAL RELEASE

Contact: Jorden Ryan
AmeriSuites Rogers
4610 West Walnut
Rogers, AR 72756
479-633-8555
479-633-8333 fax
jryan@vistahost.net

**AMERISUITES ROGERS ANNOUNCES PARTICIPATION IN
HYATT GOLD PASSPORT PROGRAM IN APRIL 2005**

ROGERS, AR – Monday, March 28, 2005 - The Rogers Arkansas AmeriSuites, along with the other 143 nation-wide AmeriSuites properties announced that beginning April 1 the hotel will participate in the Hyatt Gold Passport program. Guests will earn points that may be accumulated for free nights at any Global Hyatt affiliated hotel. For the frequent flyers, participants in the program may choose to earn miles in their favorite airline program instead of the points for nights.

With it's recent acquisition of the AmeriSuites brand, Hyatt's Gold Passport program boosts it's participation to all members that frequent the Hyatt Hotel brand, Hyatt Vacation Club, and Hawthorn Suites. AmeriSuites is a leading all-suite upscale limited feature brand located across the United States.

Director of Sales, Jorden Ryan commented, "Since joining the hotel in November 2004, Hyatt purchased the chain and has made significant commitments to integrating AmeriSuites into Hyatt. Having the brand recognition of Hyatt and their Gold Passport program really gives us a competitive edge when it comes to the business traveler. We are fortunate to have been acquired by such as strong brand as Hyatt." Mr. Ryan also stated. "The Rogers/Bentonville area has a solid base of business travelers coming to the area that will benefit from participation in a global loyalty program. We have already had guests inquire about Gold Passport and are excited to make the switch in April."

About the AmeriSuites Rogers

AmeriSuites Rogers is a favorite of both business and leisure travelers. The hotel offers guests 104 attractively designed suites with 25% more space than a traditional hotel room. The Rogers' AmeriSuites provides guests with such amenities as kitchenettes with microwaves and refrigerators, complimentary breakfast buffet, free high-speed Internet access, a fitness room, and a heated outdoor pool. Other amenities include an oversized L-shaped desk in each room with two-line speaker phones, voice mail, separate living, dining, and sleeping areas, and many other guest conveniences.

The Rogers AmeriSuites is located at 4610 West Walnut Street just east of Interstate 540 at exit 85. To book your next stay at the preferred all suite hotel in the Rogers/Bentonville area, call the AmeriSuites, book online at www.amerisuites.com, or make a toll free reservation at 800-833-1516. The AmeriSuites Rogers is managed by Vista Host

About Vista Host

Vista Host is a Houston based Hotel Management Company serving owners of Hampton Inn, Hampton Inn & Suites, Holiday Inn Express, Fairfield Inn & Suites by Marriott, Residence Inn by Marriott, Hawthorn Suites, Homewood Suites, Comfort Suites, and AmeriSuites. Founded in 1977 by Michael V. H56_arrell, Vista Host operates 28 hotels throughout the United States. To learn more about Vista Host and their other managed limited feature properties, visit www.vistahost.com.

#

VISTA HOST

vistahost.com

10370 Richmond Ave., Suite 150

Houston, TX 77042

713-267-5800

Media Contact: Steve Farina

832-476-9127