

FINAL RELEASE

Contact:	Bob Northup	JC Timberlake
	General Manager	Director of Sales
	615-320-6060	615-620-4854
	<a href="mailto:bnorthup@vistahost.com">bnorthup@vistahost.com</a>	<a href="mailto:jctimberlake@vistahost.net">jctimberlake@vistahost.net</a>

**HAMPTON INN & SUITES VANDERBILT ELLISTON PLACE  
ANNOUNCES NAME AFFILIATION CHANGE**

NASHVILLE, TN – July 10, 2006

The Hampton Inn & Suites Vanderbilt Elliston Place located at 2330 Elliston Place proudly announces that it has modified its official name to include the affiliation with the Vanderbilt University in Nashville, Tennessee.

The hotel makes this announcement on the heels of several upgrades including the implementation of Cloud Nine Bedding by Hampton. The new Cloud Nine bed does away with the old-fashioned bedspread, featuring instead a crisp, white duvet cover, enveloping a lofty white comforter.

When asked about the name affiliation change, General Manager Bob Northup commented, “Vanderbilt University has grown so much over the past few years that the West End area has become synonymous with the University. We wanted our hotel to reflect the naming nomenclature of the area and differentiate the hotel from being a downtown hotel.” Mr. Northup went on to say, “Even within the Hilton Family of hotels there are so many choices in Nashville that our market has almost become a micro-market that caters to the University and Medical Center clientele.”

Previously the hotel was named the Hampton Inn & Suites Nashville at the University. Director of Sales, JC Timberlake stated, “With the advent of the various Internet booking channels, Vanderbilt University has become the search engine affiliation for the area. As a result, this prompted us to look at how we position the hotel and helped us to decide on Hampton Inn & Suites Vanderbilt Elliston Place.”

The upscale hotel assures its regular guests that they can continue to expect all the amenities and service levels that the hotel is known for. “This name change is more about helping guests find the right hotel in one of the most desired Nashville neighborhoods – the Vanderbilt University and West End area,” said Mr. Northup.

### **About the Hampton Inn & Suites Vanderbilt Elliston Place**

The Hampton Inn & Suites Vanderbilt Elliston Place is located at 2330 Elliston Place, Nashville, TN 37203 and is in the heart of the Vanderbilt University area. The hotel offers 157 guest rooms and suites that all feature complimentary high-speed Internet access, along with the amenities that guests have come to expect from Hampton. Each residential style suite consists of a comfortable living and dining area, full kitchen, separate guest room, and a separate bathroom.

The hotel also features Hampton's On the House™ hot breakfast buffet daily just off the main lobby with rotating menu items. An outdoor seasonal pool and indoor fitness center are also available for the use of all guests, as is the convenient 24-hour suite shop. The Hampton Inn & Suites Vanderbilt Elliston Place participates in all Hilton sponsored promotions, including the industry renowned Hilton HHonors® program where guests earn valuable travel points and miles.

To learn more about the Hampton Inn & Suites Vanderbilt Elliston Place, or to book a room with the Best Rate Guarantee, visit them on the Internet at [www.hamptoninnnashville.com](http://www.hamptoninnnashville.com).

### **About Vista Host**

The Hampton Inn & Suites Vanderbilt Elliston Place is managed by Vista Host - a Houston based Hotel Management Company serving owners of Hampton Inn, Hampton Inn & Suites, Holiday Inn Express, Fairfield Inn & Suites by Marriott, Residence Inn by Marriott, Hawthorn Suites, Homewood Suites by Hilton, Comfort Inn & Suites, and AmeriSuites. Founded in 1977 by Michael V. Harrell, Vista Host operates 28 hotels throughout the United States. Vista Host also operates the Hampton Inn Vanderbilt West End located approximately three blocks away on West End Avenue in Nashville.

To learn more about Vista Host and their other managed select service properties, visit [www.vistahost.com](http://www.vistahost.com).

# # # # #



10370 Richmond Ave., Suite 150  
Houston, TX 77042  
713-267-5800  
Media Contact: Steve Farina  
832-476-9127