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FOR IMMEDIATE RELEASE

Vista Host Announces its Adaptation of the UniFocus Watson RM. Budgeting

Software for the 2006 Budgeting Process

HOUSTON — **January 24, 2006** — Vista Host announced today that the company upgraded their budgeting process to use the latest cutting-edge, Internet-based technology to budget daily occupancy, ADR, and standards to complete their property budgets. UniFocus, a long time Vista Host business partner that specializes in integrated and innovative resource management services and applications provided the technology through its Watson, R.M.TM suite of financial applications.

Vista Host's Senior Vice President of Operations, Rick Krueger, stated, "This was the first time that we were able to apply our daily operating standards in the budgeting process. As a result we have budgets for 2006 that accurately parallel how we operate our hotels. The volume based system that UniFocus provided as an upgrade to our existing technology allowed us to experience a budget process that took us to another level," Mr. Krueger went on to say, "Having an Internet-based system sped up the approval and review process so much so that we were able to spend more time focusing on the margins and profit flow through and less on logistics."

UniFocus has designed the Watson, R.M. budgeting and forecasting applications exclusively for the hospitality industry. The application module has three components for forecasting operational costs, budgeting and monthly performance assessments. Watson incorporates flexible budgeting that fine-tunes the process based on fluctuations between actual costs and the pre-established standards based on business volume. This philosophy makes it much easier for hospitality managers to discover new opportunities for maximizing profit flow-through.

UniFocus' CEO, Mark Heymann, commented, "One of the key benefits delivered by our approach to forecasting and budgeting applications is protection from profit erosion in relation to the issues that management can control. The advanced flex-analysis clearly delineates operational versus revenue issues, putting management teams on the right improvement course."

(more)

About Vista Host

Founded in 1977 by Michael Harrell, Vista Host is a nationally recognized management company committed to achieving superior results in operating hotels from their ability to blend the science of hotel management with the art of hospitality. Vista Host serves owners and investors of upscale limited feature brands such as Hampton Inn, Hampton Inn & Suites, Homewood Suites, Marriott Residence Inn, Fairfield Inn & Suites by Marriott, Hawthorn Suites, AmeriSuites, Holiday Inn Express, and Comfort Suites. Visit <u>www.vistahost.com</u> for additional information and contacts.

About UniFocus, L.P.

Based in Dallas, UniFocus serves the hospitality, casino and resorts industries in the U.S. and overseas. Its executives collectively bring over 100 years of direct industry experience to the table. UniFocus offers full-service operational analysis, financial and labor management applications, as well as staff, meeting planner and guest satisfaction measurement programs executable across a wide variety of technology platforms. The resulting database allows UniFocus to uniquely correlate and benchmark each client's performance to their particular competitive markets. Enhanced reporting capabilities allow hospitality executives to have a "total picture" overview of their operations, set strategic actions and gain asset value.

UniFocus is a Microsoft® Certified Partner, an affinity partner of the International Association of Conference Centers, a business partner of the International Association of Convention & Visitors Bureaus, and an allied member of the American Hotel & Lodging Association. For more information, visit <u>www.unifocus.com</u>.

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