



**FOR IMMEDIATE RELEASE**

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**AMERISUITES ROGERS/BENTONVILLE TO OPEN MARCH 18**

Monday, March 4, 2002 - Rogers, AR - Rogers/Bentonville will welcome the area's newest hotel with the opening the Amerisuites on March 18, 2002. The Amerisuites Rogers/Bentonville is located at 4610 West Walnut Street, east of I-540 at exit 85. A ribbon cutting and open house will be held on Tuesday, March 26th, 4:00 p.m., as part hotel's grand opening festivities.

The Amerisuites will feature 104 spacious, attractively designed guest suites with 25% more room than a traditio hotel room and a meeting room for up to 60 people. Over 30% of the rooms are Amerisuites' specially designed "taking care of business" suites, which contain an oversized, I-shaped desk, two-line speaker phones, free high-internet access, additional data ports, voice mail, basic office supplies and snacks. Every guest suite includes a separate living, bedroom and dining area. Each suite is also equipped with a kitchen/wetbar with refrigerator, microwave, coffee maker, iron and ironing board and hairdryer. Other Amenities include complimentary "bountifu breakfast buffet, business services, heated outdoor pool, fitness center, and guest laundry.

Recently ranked '#1 chain among mid-priced hotels in Business Travel News' annual US Top Hotel Chain Surve Amerisuites has become a favorite of both business and leisure travelers.

Vista Host of Houston, Texas will manage the new hotel. Founded in 1977 by Michael Harrell, Vista Host operate over 35 hotels throughout the United States with nationally-known franchise affiliations with Hampton Inn and Su Homewood Suites, Holiday Inn Express, Comfort Suites, Hawthorne Suites, Residence Inn, and Fairfield Inn anc Suites.

Amerisuites is part of Prime Hospitality, a leader in the hospitality industry, with over 230 hotels in operation loca 32 states. Prime franchises two hotel brands - Amerisuites and Wellesley Inn & Suites. Guests of any Prime prop are eligible for free hotel stays and airline mileage points through the Prime Rewards Program.

Reservations can be made through Amerisuites' toll free reservation number (800) 833-1516 or online at [amerisuites.com](http://amerisuites.com).