



**FOR IMMEDIATE RELEASE**

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**AMERISUITES ROGERS/BENTONVILLE OPENS!**

Tuesday, March 19, 2002 - Rogers, AR - the AmeriSuites Rogers/Bentonville is now open. The hotel is located at West Walnut Street, just east of I-540 at exit 85, in Rogers, Arkansas. A ribbon cutting and open house will be held Tuesday, March 26th, at 4:00 pm, as part of the hotel's grand opening festivities.

The AmeriSuites hotel features 104 spacious, attractively designed guest suites with 25% more room than a traditional hotel room and a meeting room for up to 60 people. Over 30% of the suites are AmeriSuites' specially designed "taking care of business" suites, which contain an oversized I-shaped desk, two-line speaker phones, free high-speed internet access, data ports, voice mail, basic office supplies and snacks. Every guest suite includes a separate living bedroom and dining area. Each suite is also equipped with a wet bar, refrigerator, microwave, coffee maker, ironing board and hairdryer. Other amenities include a complimentary daily "bountiful" breakfast buffet, business services, heated outdoor pool, fitness center, and guest laundry.

Recently ranked #1 chain among mid-priced hotels in Business Travel News' annual US top hotel chain survey, AmeriSuites has become a favorite of both business and leisure travelers.

Vista Host of Houston, Texas will manage the new hotel. Founded in 1977 by Michael Harrell, Vista Host operates hotels throughout the United States with nationally known franchise affiliations with Hampton Inn and Suites, Homewood Suites, Holiday Inn Express, Comfort Suites, Hawthorn Suites, Residence Inn, AmeriSuites and Fairfield and Suites.

AmeriSuites is part of Prime Hospitality, a leader in the hospitality industry, with over 230 hotels in operation located in 32 states. Prime franchises two hotel brands - AmeriSuites and Wellesley Inn & Suites. Guests of any Prime property are eligible for free hotel stays and airline mileage points through the Prime Rewards Program.

Reservations can be made through AmeriSuites' toll free reservation number (800) 833-1516 or online at [AmeriSuites.com](http://AmeriSuites.com).